



ClickWorkForce

A Brief Profile

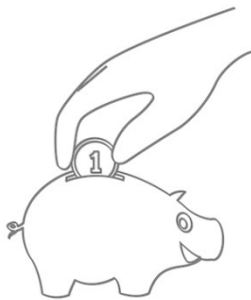
Who We Are?

Click Work Force is a service brand of Indus Net Technologies - India's #1 IT SME

Indus Net Technologies is an award winning, premier Internet strategy company with a unique combination of technology and creativity.

We help you **leverage Internet** as a software platform and as an **interactive media**. We unleash a chain of fresh ideas, push the boundary of possibilities and make your business future-ready. Our solutions are tailored to your business needs, enabling you to **SAVE** smarter, **SERVE** better and **GROW** faster.

With more than 10,000 projects executed, you are assured of a refined process, and hence – peace of mind.



Save
Smarter



Serve
Better



Grow
Faster

Mission / Values / Vision

Mission

Indus Net Technologies' mission is to help businesses leverage Internet to **SAVE** smarter, **SERVE** better and **GROW** faster.

Why?

1. Internet has emerged as the biggest change agent, enabler and disruptive force in current times. If harnessed properly, it offers enormous leverage to people, organizations and society at large.
2. Internet is emerging, and so are organizations. We love to work in such ever-evolving environment, since they are challenging, intellectually satisfying and rewarding due to the value that gets unlocked in the process.
3. It is exciting.

How?

It is easier said than done. Our values help us achieve this:

1. Innovate every day.
2. Think in clients' shoes!
3. Client is the center of our world.
4. Stay at the cutting edge of technology.
5. Practice an Intern-to-Entrepreneur career path.
6. Profitability and Returns-on-Investment cannot be compromised.
7. Integrity, Dependability and Capability are keys to business relationship – in that order!

Vision

By 2015, to become a company:

- That never sleeps!
- With annual revenues in excess of \$25m
- That touches more than 1 billion lives!

Brief Background

- Incorporated in 2002
- 550+ employees (as on 30th April 2013)
- Serving Enterprises and Governments with 100% project success rate
- Serving Insurance, Logistics, Telecom, Publishing, Education, Travel, F&B, e-Governance sectors besides other Software Service Companies & Digital Agencies
- Provides end-to-end web & mobile technology solutions and digital marketing services
- Key clients include Ageas, TUIfly, Govt. of India (Various department and states), United India Insurance Company, Readers Digest, Stephens Media, Masala World, Dhingana Inc. to name a few. Many more served through channel partners.
- 50+ Enterprises, 150+ Digital Agencies and 1000+ Emerging Companies Served
- 85% business is based on long term commitments and repeat business
- Key markets – Europe, USA / Canada, Australia, Singapore, India
- Also empowers small businesses and start-ups through Indus Net Express program

Primary Services

Application Development

- **Web Application Development**
 - Intranets / Extranets
 - CRM / Sales Automation
 - HRIS / HRMS
 - E-commerce Platforms
 - Content Management Systems
 - Field Data Aggregation & Real Time Reporting
 - Custom Applications

- **Mobile Applications**
 - iOS
 - Android
 - BlackBerry
 - WinMobile

- **Independent Testing / Quality Assurance**

Integrated Digital Marketing

- **Web design / Corporate Identity Design**

- **Internet Marketing**
 - SEO
 - SEM
 - Social Media Marketing
 - Media Buying

Financials

- Established in 2002
- Annual Turnover of \$5m+
- One of the fastest growing IT companies in Asia Pacific.
- Headquartered in India with subsidiaries in UK, USA and Singapore.
- Rated SME2 i.e. “High Financial Strength” by CRISIL (A Standard & Poor Company) organization every year since 2009.
- Promoter driven company. Bootstrapped. Debt Free. Profitable since inception.

Quality

- ISO 9001 certified quality process framework
- Independent QA team
- Fully equipped Mobility QA Lab
- Independent audit team to ensure process and quality adherence
- Independent security audit with an option of third party certification

Data Protection

- ISO 27001 certified
- PCI DSS compliant processes
- Firewalls, Unified Threat Management (UTM) devices to protect from online threats

Risk Mitigation

- Distributed work force
- Disaster recovery center in Chennai, Delhi
(Effectiveness proven during the 2012 July India power blackout)
- Professional Indemnity Insurance of GBP 1 million

Awards

- Rated #1 IT SME by Dun & Bradstreet in India in 2008
- Deloitte Technology Fast 500 Asia Pacific in 2010, 2011
- Deloitte Technology Fast 50 India in 2011
- NASSCOM EMERGE50 in 2010
- ET Bengal Corporate Awards in 2013

Technology

- Agile technology adoption leading to leadership in emerging technologies
- Indus Net Labs for Product Development and R&D

Workplace

- 5 global locations
(Kolkata, Chennai, Delhi, Warwick, London and Singapore)
- 40,000 Sq. feet state-of-the-art Global Delivery Centers

Career

- Incredible career growth
- Intern to entrepreneur career path
- Internal and external training programs
- Challenging and stimulating work environment
- Multi-cultural work environment
- Strong KRA driven appraisal process
- Project incentives and bonuses

Employee Welfare

- Employee benefits as per regulatory compliances
- Annual social and entertainment events
- Interest free loan for personal use

About the Founder/CEO



Abhishek Rungta founded Indus Net Technologies in the year 1997. It is a fully bootstrapped venture from one person to a family of 550+ full time professionals working around the world. Our goal has been to develop this organization into a “digital factory” or “an agency of agencies”, which brings back ROI and Value for Money in true sense.

His brief profile and recommendations are available at:

<http://in.linkedin.com/in/abhishekrungta>

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